
Curriculum Vitae

Name: Assoc. Prof. Dr. Mohd Zainal Munshid B Harun

List of Research:

Internal Grant

1. The Relationship between Employee's Engagement and Employee's Performance (4/2017/12)

External Grant

1. Identifying Internal and External Factors Affecting the Technopreneurial Intention among Youth in Sarawak, Malaysian Technology Development Corporation (MTDC) Social Research Grant. (RM80,000)

List of Consultancy:

1. Kolej Yayasan Felda on Digital Marketing (Kolej Yayasan Felda)
2. MESTR, Sarawak on Digital Marketing (MESTR)

List of Publications:

1. Mohd Zainal Munshid Harun and Ngu Suk Ling. Employee engagement and employee performance: A conceptual framework. IOSR Journal of Business and Management (IOSR-JBM). ISSN: 2319-7668. Vol.22, No.2, 2020, 63-67.
2. Mohd Zainal Munshid B Harun, Razali Shahul Hameed and Rahmat Aidil Djubair. Criteria In The Selection Of A Higher Education Institutions (Heis) From Students' Perspectives Academia Journal of Educational Research. ISSN 2315-7704, 2018

3. Ahmad Othman, Mohd Zainal Munshid Harun, Nadia Richard and Agnes Ayang Anak Kenyang: Exploring the total rewards among employees in the SCORE areas in Sarawak, Malaysia. World Conference on Business and Management 5-8 July 2017.