
Curriculum Vitae

Name: Evelyn Toh Ting Ling

List of Research:

Internal Grant

1. Perception towards Sarawak Outbound Tourism 2/2019/07

List of Publications:

1. Wong, W.P.M.Winnie. & **Toh, T.L.** (2019). Students' perceptions of brand equity: the moderating role of student satisfaction. *Journal of Applied Structural Equation Modeling*, 3(2): 1-16. Indexed
2. Wong, P.M. Winnie., **Toh, T.L. Evelyn.**, & Chiew, H.P. (2020). Determinations of tourists outbound travel intention in Sarawak: Does gender really matter?. *Borneo Journal of Social Science & Humanities*, 2(1).
3. Kiew, J.P., **Toh, T.L. Evelyn.**, & Eu, H.S. Michelle (2021). Milk Tea purchasing behavior among the youth: A study in Sibu Town. *Borneo Journal of Social Science & Humanities*, 3(1).