ASHMAN SHAHRUDIN KHAIRUDDIN

@ ashman.shahrudin@ucts.edu.my

+6014-6540454

455, Jalan Tanjong Selatan 93400, Kuching Sarawak, Malaysia

OBJECTIVE

PhD Application

EXPERIENCE

March 2019 - University College Technology Sarawak

LECTURER

Subjects taught: Business Ethics, Leadership, Principles of Marketing, Organizational Behavior,

Profrssional Value & Ethics

Supervised students in completing their final year thesis

Co-Researcher (State approved Grant)

October 2015

Bank Rakyat

- May 2016 MARKETING OFFICER

Main responsibility was to market Personal Loans

Credit Qualification Check (CCRIS)

June 2014 -Dec 2014 Sarawak Economic Development Corporation (SEDC)

HR INTERN

Administrative Work

Assisted in the Restructuring Process prior to HQ Relocation

EDUCATION

2018 University of Essex, Wivenhoe Campus

Msc International Management

Merit

2017 University of Essex, Southend-on-Sea Campus

Bsc International Business and Entrepreneurship

Second Class

2015 Polytechnic Kuching

Diploma in Business Studies

3.4

SKILLS

- Pedagogy Training Completed for Teaching
- Business Planning
- · Research Analysis and Writing
- · Microsoft Office
- CCRIS

PROJECTS

- Impact of Covid-19 on Port Operations and Supply Chain: The Case of Sarawak Ports
 Co-researcher
- Fund Raising Efforts for Malaysian Society in Essex

Helped selling food to generate income for the club

· Personal Loan Marketing Campaign

Took part in marketing efforts to schools and government offices. Areas include: Lundu, Sematan and Sebuyau

Restructuring Team SEDC

Assisted the HR department during the restructuring phase, prior to HQ relocation

ACHIEVEMENTS & AWARDS

- · AFS Exchange Student for Intensive Program to Italy
- Polytechnic Deans Award for Top Performers Semesters 1 & 5
- · Winner Medal, Football Tournament by Essex Sports Development
- · Plate Winner Medal, 5-a-Side Tournament by Essex Sports Development

INTERESTS

- Msc International Management = Exploring the Relationship between CSR engagement & Profitability in Malaysia's Telecommunications Industry
- Bsc International Business & Entrepreneurship = A study on UniMy's (local private university) Business Strategy
- · International Issues
- · Concept of Sustainability

ACTIVITIES

- · Volunteered for Trefoil Guild Sarawak Division Pasir Pandak Beach Cleaning 2015
- · Volunteered for Special Olympics Sarawak Chapter 11th Edition Borneo Cup 2018
- · Volunteered for the Cancer Walk 2018
- · Co-organized Team Building Session for UCTS

REFERENCE

Rahmat Aidil Djubair - "University College Technology Sarawak"
 Head of Programme
 slydil@ucts.edu.my

Beatrice Piccoli - "University of Essex"

Lecturer b.piccoli@essex.ac.uk

Isa Bin Ismail - "Bank Rakyat"

Head of Finance +6019-817 5055

· Noor Hafizah Binti Azali - "Polytechnic Kuching"

Lecturer noorhafizahn@poliku.edu.my

ADDITIONAL INFORMATION

Date of Birth
9 July 1992
Marital Status
Married
Nationality
Malaysia
Languages
English & Malay
Hobbies

Summit Hiking & Football